

**Road Runners Club of America**  
**Minutes of the Board of Directors Meeting**  
**Saturday October 24, 2015**  
Crystal City Courtyard Marriott  
2899 Jefferson Davis Highway, Arlington, VA 22202

President Cotter called the meeting to order at 9:15 a.m. A quorum was present.

Roll Call:

David Cotter, President, present  
Mitchell Garner, Vice President, present  
Treasurer, Dan Edwards, present  
Eastern Region Director, Mark Grandonico, present  
Central Region Director, Sue Brown-Nickerson, present  
Southern Region Director, Ron Macksoud, present  
Western Region Director, George Rehmet  
At-Large Director, Kelly Richards, present  
At-Large Director, Jean Arthur, excused absence  
Executive Director, Jean Knaack, present  
Guest, Dwight Mikilus, Maryland State Rep

President Cotter called for a motion to ratify the minutes of the July 9, 2015 meeting, which were approved by e-mail. VP Garner moved to ratify the email approval. The minutes were ratified unanimously.

The Board discussed the Strategic Plan review process for 2016. The Board and the ED will jointly conduct the review process as opposed to creating a separate task force.

Regional Directors provided reports for activities in their region. Of note was the success of the expo booth at the 2015 Chicago Marathon.

Treasurer Edwards provided the report of the Finance Committee and shared highlights from the report. Discussion followed related to the 3<sup>rd</sup> quarter financial statements. Budget timing for 2016 was reviewed. Dues and insurance rates for 2016 will remain the same as in 2015.

Executive Director Knaack led discussion about 2015 fundraising progress, and strategies for donor engagement were discussed. Following discussion, the Board agreed to only include Annual Fund, Kids Run the Nation Fund, and Roads Scholar Fund on the donor page of RRCA.org and on the join/renew forms for RRCA online. All financial support for State Reps will be recorded as annual fund donations to streamline the efforts. Following discussion Director Rehmet moved to adopt the Board giving policy as follows:

Board members must be willing to make a financial contribution to the RRCA. This donation is separate from winning auction items or buying raffle tickets at the RRCA Convention. We would like your gift to be among your top three donation priorities while you are on the Board, and it should exceed \$250.

The motion passed unanimously.

Executive Director Knaack outlined high points from her 3<sup>rd</sup> quarter report on objectives. Discussion followed that included increasing the requirements for State Reps to be funded/reimbursed for convention attendance starting in 2016 as follows:

- Attend the State Reps Session, the Insurance Seminar, and 3 other education sessions at the RRCA Convention;

- Designate at least FOUR State Championship events in their state;
- Submit bi-annual reports to the RD, mid-year and year-end,
- Volunteer to assist with the annual State Rep Silent Auction by donating an item.

Director Grandonico moved to enter into executive session at Noon for the purposes of discussing the upcoming executive director review process and the appointment of a new Chair of the Executive Compensation Committee following the conclusion of his term on the Board in 2016. Executive session ended at 12:30 PM.

Discussion resumed and focused on reviewing the results of a Board survey concerning Board priorities for 2016.

The next meeting of the Board will be on Friday February 12, 2016 in Los Angeles, California in conjunction with the U.S. Olympic Marathon Trials – Marathon weekend. This will be an opportunity for RRCA leaders to network with other industry leaders and support our Elite Grantees competing at the event.

Director Rehmet moved to adjourn the meeting at 3:00 PM. Motion passed unanimously.