

MINUTES FROM THE BOARD OF DIRECTORS MEETING ROAD RUNNERS CLUB OF AMERICA

Wednesday, May 17, 2006

The Board of Directors of the Road Runners Club of America (RRCA) met in regular session via teleconference on the above-specified date. The following Officers and Directors were in attendance:

Officer/Director	Present	Absent
President Bee McLeod	X	
Vice-President Tom Downing	X	
Secretary David Epstein	X	
Treasurer Dennis Novak	X	
Eastern Region Director Brent Ayer	X	
Southern Region Director Ken Bendy	X	
Central Region Director Beth Onines		X
Western Region Director Lisa Paige	X	
A/L Director Bob Holmes	X	
A/L Director John Farrow	X	

Also present was Executive Director Jean Knaack.

A quorum being present, President Bee McLeod called the session to order at 7:05 p.m. EDT.

Approval of April 19, 2006, Board Meeting Minutes. Director Bendy noted that he was present at the meeting. Grammatical and spelling changes were offered. Director Farrow noted that the results of voting should be more specific, i.e., they should state whether or not the vote was unanimous, and in the case of nays or abstentions, who voted against a motion or abstained. Director Holmes moved, Director Farrow seconded. A vote was taken and a unanimous voice vote in favor of the motion was the result, with Vice-President Downing abstaining as he was absent for much of the meeting.

Directors' Reports. President McLeod reported tremendous progress in the areas of the awards program, Roads Scholar, and the State Representative Committee. There were 37 Roads Scholar applications, all of which were vigorously reviewed and processed by the committee members. The Board has been given a roster of final recipients for 2007 awards as follows: Stephanie Bylander, Maria Cicero, Samia Akbar, Renee Gunning, Nephi Tyler, Jacob Frey, and Matthew Gonzales.

Director Bendy reported on a successful Florida State Championship in the Panhandle. The new State Rep is doing well. Director Bendy has sent Executive Director Knaack material for Footnotes on the Southern Region.

Director Ayer reported on the new Maine State Representative. Director Ayer met with Al Becken, our state rep committee benefactor who recently completed his 188th marathon at the Frederick Marathon in Maryland.

Director Paige has surveyed her state representatives for progress on Run@Work Day. Approximately half the Western Region State Reps have something planned. Director Paige is planning a Western Region State Rep meeting in the September-October timeframe, with an eye toward attracting attendance by California clubs. Director Farrow and Secretary Epstein will try to attend this meeting.

Treasurer Novak reported on behalf of Director Onines. She will be running the Cleveland Marathon this weekend, and a half-marathon in Michigan in early June.

Review of RRCA Financial Status. Treasurer Novak and Executive Director Knaack have reviewed the current financial report. Treasurer Novak is satisfied with the current financial position and the presentation of the reports. Executive Director Knaack reported that we have a strong cash balance, along with a significant amount of funds in the investment account. Letters have been sent to clubs that have not renewed their memberships. Several of those members have already contacted the office and are taking steps to renew. Director Bendy noted that state reps should be calling clubs as well.

Review of Final Roads Scholar Candidates. In addition to previous information, Executive Director Knaack has spoken with each of the recipients. All are thrilled with the award, and will send Executive Director Knaack biographical information. Those candidates not selected will also be notified in writing.

Review of National Awards Procedural Documents. An ad hoc committee of Ken Bendy, Tom Downing, Bee McLeod, Jean Knaack and Jessica Sleight met on May 5th to discuss the national awards process and to make recommendations for improvement. Vice-President Downing commented that he has several questions remaining about the final awards methods and procedures documented developed by Program Director, Jessica Sleight. President McLeod requested that Director Downing review his questions with the ad hoc committee so the board can make the best use of our limited time in July.

Review of Corporate Member Program. Executive Director Knaack reported on the corporate membership program. There was discussion regarding titles for the three levels of membership. The office is recommending dues levels of \$500,

\$1,000, and \$3,000, with each level providing benefits to membership. Director Holmes asked why these rates were chosen, and Executive Director Knaack replied that they are representative of similar levels being charged by trade associations. Vice-President Downing moved that we accept the proposal as submitted, with the levels being named Bronze, Silver, and Gold. Director Holmes seconded the motion. A roll call vote was taken, and all votes were in favor of the motion. The motion passed unanimously. Director Onines was absent.

Executive Director's Report. Executive Director Knaack announced the formal launch of the 1st annual RRCA National Run@Work Day, featuring a corporate wellness message. Feedback has been positive. Fitness magazine will include information about Run@Work in their September issue. Executive Director Knaack is working with member clubs to promote the event.

Executive Director Knaack met with Runner's World magazine, New York Road Runners Club, and representatives from New York Fliers while in New York.

Executive Director Knaack suggested that the Board consider an alternative management process for 2008 convention in consideration of the organizations 50th anniversary. This will be discussed in further depth at a future meeting.

As of April there are 698 member clubs. With regard to sponsorship and financial development, Executive Director Knaack is negotiating a sponsorship agreement with a performance shirt company. Active.com has contacted Executive Director Knaack, wishing to re-enter into a relationship with the RRCA. We currently have an agreement with SignMeUp Sports. RRCA members do not realize a benefit from this relationship unless SignMeUp is accessed through the RRCA web site and only if the race pays the fee. This has not been a profitable endeavor for the RRCA. There was protracted discussion regarding the services of both companies. Director Holmes suggested we entertain a written proposal from Active.com. No Board member objected to this suggestion.

2007 RRCA National Convention Update. Treasurer Novak reported that the Shamrock Shuffle will be on March 25, 2007, so the convention will be March 21 through March 25. President McLeod will research the matter of registration fees and will provide the Board with historical information on convention registration fees.

50th Anniversary Celebrations Update. Director Ayer is soliciting input for ideas about the 50th Anniversary Celebration. He will work with the national office on the initiative.

New Business. The Board will review the RRCA's privacy policy again at a future meeting, either next month or in July.

Closure. There being no further business to come before the Board, the session was brought to closure at 8:32 p.m. EDT by President Bee McLeod. This action was based upon a motion by Director Holmes that was seconded by Director Holmes. It passed by unanimous voice vote, except for Vice-President Downing and Director Onines who were absent.

Respectfully submitted,

David B. Epstein
Secretary
Road Runners Club of America