

**Minutes of the Board of Directors' Meeting**  
**Road Runners Club of America**  
**August 19, 2009**  
**Via conference call**

President Ayer called the teleconference to order at 8:03 PM Eastern. All RRCA Board members were in attendance along with the RRCA Executive Director.

**President's Report, Brent Ayer:** President Ayer noted that the time is upon us to appoint members of the RRCA Nominating Committee, and he requested recommendations for the committee to be forwarded to him. He outlined which board positions are up for election in 2010 and reviewed the nominating process according to the bylaws.

President Ayer reminded the board of the current members of the 2009 Executive Director Performance and Compensation Committee. The Board consensus was that only sitting board members should serve on that committee. The current Board members are David Cotter and Mark Grandonico. Lisa Paige who chaired the effort last year will rotate off the committee. President Ayer will appoint an additional sitting board member to round out the three-person committee. Mark Grandonico requested that the Board should also pay for a current salary survey in advance of the committee beginning their work.

**Eastern Region Director's Report, Mark Grandonico:** Director Grandonico reported that MA State Rep position is still vacant and a few others are not terribly active. He reported on RRCA Championships in the region.

**Southern Region Director's Report, Lena Hollmann:** Director Hollmann has a southern region website up and has appointed a new SC State Rep, Ken Sturm. She is still trying to fill vacancies in MS and KY. She reported that long time South TX State Rep Steve Shepard has decided to step down, and she will seek his replacement as well. There are a few more regional championships in the fall.

**Central Region Director's Report, Mitchell Garner:** Director Garner has filled the KS State Rep position with Janice Woolery. Several Regional and State Championships are scheduled for the coming months. Central Region Director and Eastern Region Director worked together to present an RRCA Commemorative plaque to Joan Benoit Samuelson in recognition of her 25<sup>th</sup> Anniversary Olympic medal. The local paper in ME provided good coverage of the presentation.

**Western Region Director's Report, David Epstein:** Director Epstein reported that he has joined ID with NV and appointed Steve Thornock to represent both states. He is working on filling Southern CA State Rep and OR State Rep positions. CA was realigned to better serve the growing number of CA clubs. Simone Adair was appointed as Eastern CA State Rep and George Rehmet will serve as Coastal/Northern CA State Rep.

**Treasurer's Report, Dennis Novak:** Director Novak presented financials as of July 31<sup>st</sup>. No major concerns were reported, and the organization is operating within its budget. Director Hollmann commented on the significant increase in coaching income and expenses. Executive Director Knaack outlined the growth in the number of coaching certifications along with the shift in financial management of the program to the National Office.

Executive Director Knaack reviewed the investment account statement and board members asked several prudent questions.

**Executive Director's Report, Jean Knaack:** Executive Director Knaack reviewed progress on the 2009 priorities, which are outlined in the RRCA annual operating plan and strategic plan. She reported on the new online form, logo and other materials for the Championship event series. She also reported on the success of the Sports Authority program. The initial launch saw some complaints from shoe stores, but clubs and events have supported the effort. Championship events have really appreciated the gift cards for RRCA Champions.

She outlined progress on the website development piece of the strategic plan. The Board held a robust discussion on the RRCA website and the cost proposal from Active.com to develop and host an RRCA website and database. The Board agreed about the importance of investing in the website in order for the RRCA to have the best cutting edge website as the first impression of the RRCA and as a resource for the running industry. However, concerns were expressed about processing fees and more discussion was held on price quotes for website and database development services. Executive Director Knaack reported on other options for website and database services compared to the Active.com proposal. She outlined that the database development and hosting is where the cost really lies. Director Richards outlined that the annual cost of the database might seem high, but the increased efficiency in staff time may more than justify the cost. Director Edwards asked about the term of an agreement and Executive Director Knaack responded that providers are looking at 2 to 3 year commitments. Executive Director Knaack asked to understand the Board consensus on direction. Each board member commented in support of the need to invest in the website and the annual maintenance costs for a new website with an online membership database that is linked to the renewal processing. The Board felt that the annual costs should not be passed on to members in the form of processing fees. The Board consensus was that Executive Director Knaack should pursue continued discussions with the Matrix Group for website and database development, but not pursue the proposed agreement with Active.com based on concerns expressed by several board members.

**Other Business and announcements:** The RRCA Board will meet in person on December 11-12, 2009 in Lakeland, FL. The rooming information and fees for the 2010 Convention have been announced.

**Adjournment:** The meeting adjourned at 9:32 PM Eastern