

**MINUTES OF THE BOARD OF DIRECTORS MEETING
ROAD RUNNERS CLUB OF AMERICA**

April 21, 2010

President Ayer called meeting to order at 1:02PM at the Hyatt Place in Lakeland, FL

Roll Call: President Brent Ayer present
 Vice-President David Cotter present
 Secretary and At-Large Director Dan Edwards present
 Treasurer Dennis Novak - absent
 Eastern Region Director Mark Grandonico present
 Central Region Director Mitchell Garner present
 Southern Region Director Lena Hollmann present
 Western Region Director David Epstein present
 At-Large Director Kelly Richards present
 Executive Director Jean Knaack present
 Program Director Eve Mills present

President Ayer called for a motion to ratify the approval of December 2009 minutes that were approved via email. Director Garner moved to ratify the approval of the minutes. The motion passed.

President Ayer called for a motion to ratify the approval of the 2009 National Award selections. Vice President Cotter moved to approve ratify the approval of the awards. Motion approved unanimously.

- RRCA DISTANCE RUNNING HALL OF FAME Inductees: Colleen De Reuck and Libby Hickman
- OUTSTANDING CLUB PRESIDENT OF THE YEAR IN HONOR OF SCOTT HAMILTON: David Purinton - Huntsville Track Club - Huntsville, AL
- BROWNING ROSS SPIRIT OF THE RRCA AWARD: Deborah D. "Debbie" Magilke - Yellowstone Rim Runners - Billings, MT
- RRCA OUTSTANDING STATE REPRESENTATIVE OF THE YEAR IN HONOR OF AL BECKEN: George Rehmet – State Representative for California (Coastal Region)
- ROAD RUNNERS OF THE YEAR : Open Male – Meb Keflezighi – Mammoth Track Club - Mammoth Lakes, CA, Open Female – Amy Yoder Begley – Nike Oregon Project, Beaverton, OR, Male Master – Jon Williams – Gold Coast Runners, Miami, FL, Female Master – Joan Benoit Samuelson
- EXCELLENCE IN JOURNALISM AWARDS IN HONOR OF JERRY LITTLE: Small Club Newsletter: “Runners Hi!” – Editor, Ed Hardee - Amelia Island Runners -

Fernandina Beach, FL, Large Club Newsletter: “The Running Account” – Editor, Esther Dill - North Carolina Road Runners Club - Raleigh, NC, E-Newsletter: “Sooner Soundings” - Editor, Marlyss Bird - Pamakid Runners - San Francisco, CA, Club Writer of the Year: Mark Lucas, Cornbelt Running Club - Bettendorf, IA, Journalism Excellence: Roger Robinson, Running Times Magazine

- **OUTSTANDING CLUB WEBSITE AWARDS:** Overall Winner: Chattahoochee Road Runners (small club winner) www.crrclub.com, Chattahoochee, GA, Honorable mention: Lake Grapevine Runners and Walkers (large club winner) www.runnersandwalkers.com, Grapevine, TX
- **OUTSTANDING VOLUNTEER OF THE YEAR IN HONOR OF ROD STEELE:** Diane Perriello - Summit Athletic Running Club - Cuyahoga Falls, OH
- **OUTSTANDING YOUTH PROGRAM DIRECTOR IN HONOR OF KURT STEINER:** Ron Beasley - Ann Arbor Track Club (AATC) – Ann Arbor, MI
- **OUTSTANDING BEGINNING RUNNING PROGRAM AWARD:** Women Run/Walk Memphis led by Terri Clarke and DJ Watson - Memphis Runners Track Club, Memphis, TN
- **RRCA ROAD RACE OF THE YEAR:** The Kaiser Permanente San Francisco Half Marathon hosted by the Pamakid Runners, San Francisco, CA

Executive Director Knaack reviewed the proposed slate of 2011 RRCA National Championship events. Director Grandonico moved to approve the slate of 2011 RRCA National Championship events. The motion passed unanimously.

- **5k** – Woodstock 5k in Anniston, AL
- **10K** – Azalea Trail Run 10K in Mobile, AL
- **10 Mile** – Presidio 10 (mile) in San Francisco, CA
- **Half Marathon** – The Marine Corps Historic Half – It is the Convention race in Fredericksburg, VA
- **Marathon** – Milwaukee Lakefront Marathon in Milwaukee, WI
- **Ultra** – Tahoe Rim Trail Run (100 mile) – Carson City, NV (Spooner Lake)

President Ayer presented the President’s Report, which featured an analysis of the 1998 RRCA Strategic Plan for the next four years and compared it with the current state of the club with a generally favorable comparison.

The audited financial statements for 2009 were reviewed. Director Garner moved to approve the audited 2009 financial statements. The motion was passed unanimously. The first quarter 2010 financial statements were reviewed.

Discussion was held on the appropriate threshold for co-signatures on checks. Due to the regular costs for items like rent, printing, insurance, etc. it was recommended that the threshold be increased. Director Edwards moved to increase the existing \$3,000 limit on the Executive Director's single-signature check authority to \$10,000. The motion passed unanimously.

Regional Director Reports were presented by Directors Grandonico, Garner, Epstein and Hollmann for their respective regions with most state representative positions filled, a few pending and a couple still requiring active recruitment. Some concerns with the awards program were expressed.

Executive Director Knaack presented the Executive Director's report including: report and status of unique litigation from an insurance claim in West Virginia, a new sponsorship program for member clubs with Disney, and updates on the Runner Friendly Community program development, status update on the Race Director training program and the Kids Run the Nation grants, and the Weight Watchers relationship.

Program Services Director Mills distributed a report on the membership status, which showed current 2010 new members and renewals with membership category breakdowns.

President Ayer asked Vice President Cotter to preside over the next discussion. President Ayer then moved that up to \$25,000 from the 2009 net profits be authorized for updating, auditing, developing a text book and further development of the RRCA Coaching Certification program as presented to the Board by Executive Director Knaack. Significant discussion was held regarding the program and delivery of the program. The motion to invest \$25,000 in the coaching program as outlined was approved unanimously. Director Garner presented a follow-up motion from the discussion directing Executive Director Knaack to formalize the business relationships involved in delivery of the coaching certification program, including contracts with the course trainers, who are independent contractors, and confirming RRCA ownership rights of the instructional materials with legal counsel.

President Ayer resumed duties as presiding officer.

There was then a general discussion of the workload of the staff relative to the expectations and successes in membership, program development and sponsorship. The Board agreed that Executive Director Knaack may exercise her authority to augment the existing staff and will keep the Board informed of any developments, including the creation of a position description. There was discussion regarding the possibility that the addition of a staff position may cause expenditures on salaries to exceed the amount budgeted for salaries in the budget's line item, but it was agreed that an additional staff person is necessary for the National Office to continue to implement the strategic plan.

The Board reviewed two bids for hosting the 2012 RRCA convention. Both bids were well received and after lengthy discussion a motion by Director Hollmann awarding the bid to the Memphis Runners Track Club passed unanimously.

The next Board meeting schedule was discussed and there was consensus to hold a meeting Friday and Saturday of September 10-11 in Fredericksburg, VA, the site of the 2011 convention and a meeting in Arlington, VA on Friday and Saturday of December 10-11.

Meeting adjourned at 5:42PM.

Dan Edwards, Secretary