

## MINUTES OF THE BOARD OF DIRECTORS MEETING

Road Runners Club of America  
Wednesday, February 15, 2006

On the above-specified date, the Board of Directors of the Road Runners Club of America (RRCA) met in regular session via teleconference. The following Officers and Directors were in attendance: President Bee McLeod; Vice-President Tom Downing; Secretary-Treasurer Dennis Novak (joined at 7:06 p.m. EST); Directors Brent Ayer, Ken Bendy, Beth Onines, John Farrow (signed off at 7:44 p.m. EST), David Epstein, David Williams, Lisa Paige, and Bob Holmes (joined at 7:05 p.m. EST). Also present was Executive Director Jean Knaack.

President McLeod called the session to order at 7:02 p.m. EST.

### **Approval of Minutes from the January 21, 2006, Board of Directors Meeting.**

Director Farrow proposed several revisions to the minutes and suggested that the November 21, 2005, and December 14, 2005 minutes could be shortened. Director Bendy suggested that the verbiage on Footnotes remain, given the extensive discussion on the matter. Executive Director Knaack agreed, saying that it's better for the Board to be forthcoming about its actions on Footnotes. Director Williams concurred. Accordingly, the Communications Committee Report section will stand as presented in the draft Minutes. Director Farrow went on to the Financial Status Review section and suggested that the second paragraph was more of a discussion item that could be omitted. Executive Director Knaack again stated that this paragraph is helpful as it exhibits the Board's due diligence on financial issues, and suggested it remain. Director Holmes commented that he made the suggestion at the top of Page 4 with regard to the privacy policy, and not Director Williams as the Notes specify. This will be corrected, along with a typographical error on the following line. Director Holmes moved, and Director Farrow seconded, that the Minutes be approved as amended. A vote was taken on the motion passed unanimously. Director Paige abstained from the vote since she was not present for the January 21 meeting.

**Director's Reports.** President McLeod asked the Board members to notify her and Executive Director Knaack of their arrival times into Houston. She further asked those Board members who have not yet submitted their annual reports, to do so as soon as possible. President McLeod then reported that the Nominating Committee has completed its work. The At-Large position now occupied by Director Williams will be eliminated due to the bylaw change in 2005. President McLeod reported that she has asked Director Ayer to chair the 50<sup>th</sup> Anniversary Celebration Committee in conjunction with the national office. Board members interested in working with Director Ayer on this effort should contact him.

Vice President Downing reported that the awards process is on schedule. The early convention date this year made the committees work faster, but all have risen to the challenge. Executive Director Knaack confirmed that the awards will

soon be ordered, and that winners have been notified. She also reported that she has been in contact with Amby Burfoot of Runner's World about press for our winners. The extension of the awards submission deadline yielded more nominees in some categories. Additional work will be done with New York Road Runners in the matter of next year's Fred Lebow award.

**Southern Region Report:** Director Bendy reported that he might have a new North Texas State Representative. He does have a replacement for himself in North Florida. Director Bendy will work with Executive Director Knaack to secure better prices for championship awards. He has sent his colleagues a format for bidding on championship races, a commendable effort for which he was applauded by Director Paige.

**Western Region Report:** Director Paige reported a new State Representative for Washington, who will be at convention. There is also a new State Representative in Oregon, a past president of the Oregon Road Runners. Jim Irish has stepped down as Arizona State Representative, and his replacement will be present at Houston. President McLeod asked Director Paige for biographical information on new state reps so the national office can provide suitable announcements. Director Paige closed her report by stating that the Western Region will be looking at the championship program, to explore means by which to make it more effective.

**Central Region Report:** Director Onines reported receipt of applications for two new championship races, in Michigan and Minnesota. On March 5, she will attend a half-marathon championship in Ohio.

**Eastern Region Report:** Director Ayer reported on the new New York State Representative, who will be present at the convention.

**Review of RRCA Financial Status.** Executive Director Knaack reviewed the balance sheet and profit and loss statement for January 2006. She reported that expenses will begin to increase after the Convention as our program activities ramp up in the last three quarters. Membership renewal has been very strong, Executive Director Knaack noted. With regard to the audit, we are on track for having audited financial statements on hand for convention. Secretary-Treasurer Novak will be receiving a copy of bank statements with imaged checks to provide additional financial oversight.

**Executive Director's Report.** With regard to Footnotes, the upcoming edition will be in the neighborhood of 20 to 24 pages. Executive Director Knaack was able to get it loaded up on the Café Press web site, where people can purchase a hard copy for a fee. She expects to have Footnotes uploaded to the RRCA web site by March 1. Director Ayer expressed an interest in having Footnotes posted on the homepage and to effectively promote the e-publication to the members. The board concurred. Executive Director Knaack and Webmaster

Warren Finke are in discussions on re-designing the website. She solicited input from the Board on any desired changes as they are in the early planning stages of navigation and content development. With regard to sponsorships, Executive Director Knaack reported her energy has been focused on convention prep and Footnotes development. From the Executive Director Knaack expressed that the Running USA conference was worthwhile as she and Jessica Sleight had the opportunity to network with members and potential sponsors. Executive Director Knaack will continue to network and foster relationships, with the goal of securing more sponsorships.

**Convention Update.** Things are going very well in this area, Executive Director Knaack reported. Houston Striders have done a great job, and it should be a wonderful convention. President McLeod stated that we received an American flag and photo CD from a race in Iraq that Marlene Atwood helped organize, and that it would be nice to incorporate them into the convention. Director Bendy noted the silent auction link on the convention web site, with a thinly veiled message, to wit: bring your cash, and bring a lot of it! There are many great items for sale.

**New Business.** None reported.

**Closure.** There being no further business to come before the Board, the session was brought to closure at 8:04 p.m. EST by President Bee McLeod. Director Williams moved, and Director Bendy seconded, that the session be adjourned. A vote was taken and the motion passed by unanimous voice vote.

Respectfully submitted,

David B. Epstein  
Director-at-Large  
Road Runners Club of America