

**Road Runners Club of America
Minutes of the Board of Director Meeting
Friday, February 12, 2016
Sheraton- Downtown
711 South Hope Street, Los Angeles, CA 90017**

President Cotter called the meeting to order at 8:58 a.m. A quorum was present.

Roll Call:

David Cotter, President, present
Mitch Garner, Vice president, present
Treasurer, Dan Edwards, present
Eastern Region Director, Mark Grandonico, present
Central Region Director, Sue Brown-Nickerson, present
Southern Region Director, Ron Macksoud, present
Western Region Director, George Rehmet
At-Large Director, Kelly Richards, present
At-Large Director, Jean Arthur, present
Executive Director, Jean Knaack, present
Guest, Randy Accetta
Guest, Scott Fiske, State Rep - Michigan

Coaching Certification Program: Randy Accetta reported on the current status of the coaching certification program. Highlights are:

- Conducted thirty-eight first level courses in 2015
- Working on a pilot program for Level II coaching certification that will involve a series of online modules and an in-person session

President Cotter called for ratification of the October 24, 2015 meeting, which were approved by e-mail. VP Garner moved to ratify the e-mail approval. The minutes were ratified 8-0 with Jean Arthur abstaining, because she was not present at the July meeting.

Executive Director's Report: Jean Knaack outlined accomplishments from the 4th quarter report including new donors and sponsors and media spotlights.

She reported on final fundraising results for 2015. KRN exceeded its goal after failing to meet it in 2014. Solicitation efforts by the Board made a difference in 2015. Roads Scholars program missed the goal by a very small amount due to a major donors shifting priority, but new donors helped make up the difference.

She shared progress on the website transfer to a new CMS. Discussion was held on lessons learned from the awards selection process. It was agreed the National Office staff would approach awards similarly to programs such as Roads Scholars and Kids Run the Nation, were the staff make ranked recommends which are then sent to review panels for a final review/agreement process. This allows for a better overarching view of the awards program with regional distribution and diversity in mind.

The 2015 National Award Winners and 2016 Hall of Fame Inductees were presented and Western Region Director, George Rehmet moved to ratify the approval awardees. The board unanimously ratified the list of 2015 awardees as follows:

RRCA DISTANCE RUNNING HALL OF FAME INDUCTEES

JON ANDERSON
SHALANE FLANAGAN
BOB LARSEN

OUTSTANDING CLUB PRESIDENT OF THE YEAR - MICHAEL MULDOWNEY, Richmond Road Runners Club – Richmond, VA

BROWNING ROSS SPIRIT OF THE RRCA - LENA HOLLMANN, Gulf Coast Road Runners – Naples, FL
OUTSTANDING STATE REPRESENTATIVE - RON ALFORD, Hawaii State Rep

OUTSTANDING VOLUNTEER OF THE YEAR - JEFF WEISS, Badgerland Striders – Milwaukee, WI

OUTSTANDING YOUTH PROGRAM DIRECTOR - TERRY DALTON, Team Kids Cafe – Lubbock, TX

OUTSTANDING BEGINNING RUNNING PROGRAM - BUDDY GREEN, Wabash Valley Road Runners – Terre Haute, IN

ROAD RUNNERS OF THE YEAR

TYLER PENNEL, Open Male

MOLLY HUDDLE, Open Female

DOUG FERNANDEZ, Male Master

MADGDALENA LEWY-BOULET, Female Master

STEVEN TOYOJI, Outstanding Challenged Athlete
U.S. Paralympian – San Francisco, CA

EXCELLENCE IN JOURNALISM AWARDS

Outstanding Newsletter –*SPLITIMES*

Michelle Truett, Editor

Utica Roadrunners – Utica, NY

Excellence in Running Journalism

BOB DALTON

Peachtree City Running Club – Fayetteville, GA

OUTSTANDING WEBSITE - *BIRMINGHAM TRACK CLUB*

RRCA ROAD RACE OF THE YEAR – PARKERSBURG NEWS AND SENTINEL HALF MARATHON,
Chip Allman, Race Director - River City Runners & Walkers Club – Parkersburg, WV

Executive Session: Eastern Region Director Mark Grandonico moved to enter into executive session at 10:26 a.m. to discuss Executive Director compensation. Executive Session ended at 11:19 a.m. Executive Director compensation was finalized during the session and reported to the ED. It was affirmed that current communication efforts between the ED and Board are meeting needs/expectations with no recommended changes.

Treasurers Report: Treasurer Edwards presented the report of the Finance Committee and shared highlights from the discussion. 2015 Year End numbers were reviewed. The committee discussed hiring a new audit firm but delayed the formal process until 2016. The RRCA continued with the current audit firm for the 2015 audit. The field work for the 2015 audit had concluded as of this Board meeting.

Treasurer Edwards, on behalf of the Finance Committee, presented the proposed 2016 budget and corresponding operating objectives. Board objectives related to the 2016 organizational objectives were also presented. Discussion followed. The board unanimously approved the 2016 budget and objectives.

Regional Director Reports: Regional Director provided brief reports on happenings in their regions. Central Director Sue Brown-Nickerson introduced the new Michigan State Rep, Scott Fiske.

RRCA Vision Statement: The board discussed the wording of the vision statement, which was updated in October, being too simple and not impact oriented. Director Macksoud moved to approve a revision. The board unanimously approved the revised vision statement as follows:

Organized and active running clubs and events in every community

Strategic Plan Review: Executive Director Knaack led the discussion of the strategic plan review process. The results of the SWOT analysis survey were shared. The Board concluded that the strategic plan is still relevant but some of the language should be revised for clarity. Southern Region Director Macksoud agreed to help up with language revisions, which will be presented at a future Board meeting following internal discussions and reviews.

Future Meetings

Next meeting – March 17, 2016, Dallas, Texas in conjunction with the 58th Annual Convention

Fall Meeting –October 2016 in conjunction with the Chicago Marathon

Meeting adjourned at 2:37 p.m.