

Road Runners Club of America
Minutes of the Board of Directors Meeting
July 9, 2015
Arlington, VA

President Cotter called the meeting to order at 10:26 a.m. A quorum was present.

Roll Call:

David Cotter, President, present
Mitch Garner, Vice president, present
Treasurer, Dan Edwards, present
Eastern Region Director, Mark Grandonico, present
Central Region Director, Sue Brown-Nickerson, present
Southern Region Director, Ron Macksoud, present
Western Region Director, George Rehmet
At-Large Director, Kelly Richards, present
At-Large Director, Jean Arthur, present
Executive Director, Jean Knaack, present

President Cotter called for a motion to ratify the minutes of the April 23, 2015 meeting, which were approved by e-mail. The minutes were ratified. Western Region Director George Rehmet abstained.

Conflict of Interest Policy review - Conflict of interest disclosure forms were distributed for board members' completion and collected at the close of the meeting.

Executive Session – Eastern Region Director Mark Grandonico moved that the board enter into executive session. The Board reconvened in regular session at 11:25 a.m. No action was taken in open session as a result of the executive session.

Director Reports: Regional directors submitted reports on activities and issues in their respective geographical areas.

Treasurer Dan Edwards reported on the notes from the finance committee call and reviewed the financial statements as of May 30, 2015.

Executive Director Report: Executive Director Knaack reviewed important details from her Report to the Board for 2nd Quarter regarding progress on objectives and matters at the national office.

- **Privacy policy** – The updated privacy policy was approved via email in March. Vice president Mitch Garner moved to ratify the email approval of the privacy policy. Approved unanimously.
- **RRCA “Roadie” concept** - the Board discussed the concept of volunteer RRCA ambassadors who will represent and showcase the RRCA at races in their localities. Executive Director Knaack will develop the idea as part of her 2016 objectives.
- **State representative term limits** - the board generally is in favor of the concept of term limits for state representatives. Executive Director will set up conference call with Regional Directors to discuss and develop a strategy for term limits.

Review of RRCA mission statement – board discussed formulating a more impactful mission statement. After much discussion, Vice President Garner moved that the board adopt the revised mission statement as follows:

The Road Runners Club of America champions the development of community-based running clubs and events that serve runners of all ages and abilities in pursuit of health and competition.

Approved unanimously.

Review of RRCA vision statement – the Board discussed framing a vision statement that reflects the organization. Western Regional Director Rehmet moved that the board accept the vision statement below:

A running club in every community in the U.S.

Approved Unanimously.

Review of RRCA Values – the Board discussed streamlining the presentation of the organization's values. Eastern Regional Director Grandonico moved that the board adopt the values as outlined below:

The Road Runners Club of America values:

1. All runners and their safety
2. Diversity in the sport and an enjoyable atmosphere for all
3. Anti-doping compliance
4. Positive relationship with members, volunteers, donors and sponsors
5. Best practices in organizational, governance and management.

Approved unanimously.

Strategic Planning – the Board last updated the strategic planning in 2013. By the next meeting the Board agreed to establish a new Strategic Plan Review Task Force.

60th Anniversary RRCA Convention – the National Office staff will organize the 2018 60th RRCA Convention. Board affirmed that for future Conventions that the National Office will do city selections and then engage members for volunteer assistance.

Fundraising – Executive Director Knaack reviewed fundraising priorities established in 2011. Discussion was had about ways Board members can assist in raising funds for RRCA priorities. Among other initiatives, board members should:

- Reach out to championship race directors and make personal appeals for a donation,
- Reach out to members to get them to attend the convention, and
- Work on getting items of value for the RRCA auctions at the Convention

Fundraising will be a topic on all future board meeting agendas.

Next Meeting – October 24, 2015, Arlington, VA, in conjunction with 10K National Championship – Marine Corps Marathon 10K. President David Cotter also instructed Executive Director Knaack to start making plans for the board to meet in Los Angeles in February 2016 in conjunction with the U.S. Olympic Trials - Marathon.

Meeting adjourned at 5:59 p.m.