



## Constant Contact Survey Results

**Survey Name:** Return to Running Events and Group Runs Survey April 21 2020

**Response Status:** Partial & Completed

**Filter:** None

5/7/2020 3:55 PM EDT

**TextBlock:**

The following questions ask about your participation in organized distance running events. We consider distance events to be one (1) mile or longer on the road or trails.

Have you participated in distance running events in the past?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			10379	97.5 %
No			148	1.3 %
No Response(s)			110	1.0 %
<b>Totals</b>			<b>10637</b>	<b>100%</b>

Are or were you registered for any distance running events scheduled in 2020?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			8647	81.2 %
No			1886	17.7 %
No Response(s)			104	<1 %
<b>Totals</b>			<b>10637</b>	<b>100%</b>

How many distance events are/were you registered for in 2020? (Include races that have and have not occurred in the year)

Answer	0%	100%	Number of Response(s)	Response Ratio
1-4			3494	32.8 %
5-8			1988	18.6 %
9-12			786	7.3 %
13-16			280	2.6 %
17-20			150	1.4 %
21-24			46	<1 %
25+			125	1.1 %
No Response(s)			3768	35.4 %
<b>Totals</b>			<b>10637</b>	<b>100%</b>

Were any of your 2020 distance events postponed to a new 2020 date or cancelled outright due to the pandemic? Please choose all that apply. Note: 1st Q = January, February, March; 2nd Q = April, May, June; 3rd Q = July, August, Sept; 4th Q = Oct, Nov, Dec

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes, 1st Q event(s) postponed to new 2020 date(s)			2026	29.5 %
Yes, 2nd Q event(s) postponed to new 2020 date(s)			3806	55.4 %
Yes, 3rd Q event(s) postponed to new 2020 date(s)			682	9.9 %
Yes, 4th Q event(s) postponed to new 2020 date(s)			123	1.7 %
Yes, 1st Q event(s) cancelled for 2020			2305	33.5 %
Yes, 2nd Q event(s) cancelled for 2020			3022	44.0 %
Yes, 3rd Q event(s) cancelled for 2020			637	9.2 %
Yes, 4th Q event(s) cancelled for 2020			112	1.6 %
No, they're still scheduled for their original 2020 dates			1156	16.8 %
<b>Totals</b>			<b>6866</b>	<b>100%</b>

For events that were postponed or cancelled, did the event's organizers offer you a refund or other compensation? Please choose all that apply. (Deferral addressed in next question.)

Answer	0%	100%	Number of Response(s)	Response Ratio
I was offered a full refund			2298	36.2 %
I was offered a partial refund			818	12.8 %
I was not offered a refund			3318	52.3 %
Other			1407	22.1 %
<b>Totals</b>			<b>6344</b>	<b>100%</b>

For events that were postponed or cancelled, did the event's organizers offer to defer your registration to the new 2020 date or the 2021 event? Please choose all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
I was offered a free deferral to the new 2020 date			2991	47.6 %
I was offered a free deferral to the 2021 event			3002	47.8 %
I was offered a deferral to the new 2020 date for a fee			175	2.7 %
I was offered a deferral to the 2021 event for a fee			592	9.4 %
I was not offered a deferral			1558	24.8 %
Other			541	8.6 %
<b>Totals</b>			<b>6276</b>	<b>100%</b>

If you still have events on your 2020 calendar, and assuming public health officials' guidelines allow them to take place, will you participate?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes, I will participate in 2020 events			4406	41.4 %
No, I will not participate in 2020 events			201	1.8 %
I'm not sure whether I'll participate			1857	17.4 %
Not applicable - I don't have any more 2020 events on my calendar			377	3.5 %
No Response(s)			3796	35.6 %
<b>Totals</b>			<b>10637</b>	<b>100%</b>

Assuming public health officials' guidelines allow events to take place, would you register today for a newly announced event taking place in the remainder of 2020?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes, I would register			4160	39.1 %
No, I would not register			1504	14.1 %
Unsure			2632	24.7 %
No Response(s)			2341	22.0 %
<b>Totals</b>			<b>10637</b>	<b>100%</b>

Given what you know about the pandemic today, do you plan to participate in any distance running events in 2021 and beyond?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes, I plan to participate in 2021 and beyond			7511	70.6 %
No, I don't plan to participate in 2021 and beyond			69	<1 %
Unsure			723	6.7 %
No Response(s)			2334	21.9 %
<b>Totals</b>			<b>10637</b>	<b>100%</b>

Part 1 of a two-part question: How important are the following factors when deciding whether to participate in a post-pandemic running event? Please use a scale of (1) to (5), with (1) being not important and (5) being very important.

1 = Not important, 5 = Very important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Public health officials' recommendations for gatherings						8285	4.3
Public health officials' recommendations for physical distancing						8267	4.2
The event location's infection/death rates and trends						8268	4.0
Availability of virus and/or antibody testing						8258	3.6
Availability of a virus vaccine						8204	3.6
The event's cancellation, refund, and/or deferment policies						8247	3.6
The event's staffing and volunteer policies						8253	3.2
The event's packet pickup or distribution policies						8233	3.1

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Part 2 of a two-part question: How important are the following factors when deciding whether to participate in a post-pandemic running event? Please use a scale of (1) to (5), with (1) being not important and (5) being very important.

1 = Not important, 5 = Very important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Whether the event has an expo						8277	1.8
Whether the event has a start and/or finish line festival						8256	2.3
Whether the event offers water stops and/or aid stations						8255	3.7
How the event plans to distribute finisher medals, premiums, and other awards						8258	2.7
The event's cleaning and sanitation policies						8262	4.0
Whether the event requires participants to wear a face covering						8256	3.3
Number of event participants						8262	3.2
The event's spectator policies						8237	2.7

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Given what you know about the pandemic today, moving forward, what size event(s) would you be comfortable participating in after a return to gathering is allowed? Please choose all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
100 or fewer participants			4969	61.2 %
101-250 participants			4790	59.0 %
251-500 participants			4261	52.5 %
501-1,000 participants			3496	43.0 %
1,001-5,000 participants			2757	33.9 %
5,001-10,000 participants			1931	23.7 %
10,001+ participants			2385	29.3 %
<b>Totals</b>			<b>8114</b>	<b>100%</b>

Given what you know about the pandemic today, how far in advance would you be comfortable registering for an event?

Answer	0%	100%	Number of Response(s)	Response Ratio
1 day out			158	1.4 %
1 week out			776	7.2 %
1 month out			2355	22.1 %
2-3 months out			2156	20.2 %
4-6 months out			1325	12.4 %
7-9 months out			452	4.2 %
10-12 months out			638	5.9 %
Other			404	3.7 %
No Response(s)			2373	22.3 %
<b>Totals</b>			<b>10637</b>	<b>100%</b>

How important are the following health and safety measures for post-pandemic event organizers to consider? Please use a scale of (1) to (5), with (1) being not important and (5) being very important.

1 = Not important, 5 = Very important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Physical distancing requirements for participants in starting corral(s)						8181	3.5
Physical distancing requirements for participants on course						8168	3.1
Physical distancing requirements for spectators						8117	3.1
Requiring pre-event health screening and/or submission of evidence of testing for participants						8140	3.0
Requiring participant health screening and/or temperature checks at event start						8154	3.1
Availability of hand washing stations at start, finish, and/or along course						8165	3.8
Availability of hand sanitizer at start, finish, and/or along course						8117	3.9
Requiring participants to wear face coverings						8128	2.5

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

How important are the following operational measures for post-pandemic event organizers to consider?

Please use a scale of (1) to (5), with (1) being not important and (5) being very important.

1 = Not important, 5 = Very important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Reducing field sizes						8018	3.1
Limiting or eliminating spectators						8062	2.6
Limiting or eliminating volunteers						7998	2.3
Limiting or eliminating water stops and/or aid stations						8026	2.4
Limiting or eliminating in-person packet pickup						8014	2.7
Limiting or eliminating in-person pickup of finisher medals, premiums, and other awards						8028	2.5
Permitting deferrals						8101	4.0
Permitting refunds						8074	3.9

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Moving forward, what factors will impact your decision to register for running events? Please choose all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
The location			7342	89.4 %
The distance			6713	81.7 %
The course			5446	66.3 %
The date			6748	82.2 %
The size of the field			3582	43.6 %
Participants' and/or finishers' medals, premiums, and awards			2221	27.0 %
Whether there is a start and/or finish line festival			1027	12.5 %
Whether there is an expo			528	6.4 %
The event's organizers			2226	27.1 %
The event's charity affiliations			2155	26.2 %
The event's sponsors			594	7.2 %
Whether it is a qualifier for another event			1345	16.3 %
Having the "all clear" to take place from the local jurisdiction			5678	69.1 %
How the event would impact my health			4366	53.1 %
How the event would impact the health of other participants			3845	46.8 %
How the event would impact the health of people in the local area			3753	45.7 %
Other			319	3.8 %
<b>Totals</b>			<b>8207</b>	<b>100%</b>

Please provide any other running event-related feedback and recommendations here.

1350 Response(s)

**TextBlock:**

The following questions ask about your participation in group runs.



Have you participated in group runs in the past? These might be informal (groups of friends and/or planned on an ad hoc basis) or formal (regularly scheduled by a coach, club, crew, or store for a specific day/date, time, and/or place).

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			7150	67.2 %
No			874	8.2 %
No Response(s)			2613	24.5 %
<b>Totals</b>			<b>10637</b>	<b>100%</b>

How frequently did you attend group runs?

Answer	0%	100%	Number of Response(s)	Response Ratio
Multiple days each week			2300	21.6 %
Once each week			1803	16.9 %
2-3 times per month			773	7.2 %
Once per month			329	3.0 %
A few times per year			1078	10.1 %
Other			124	1.1 %
No Response(s)			4230	39.7 %
<b>Totals</b>			<b>10637</b>	<b>100%</b>

Pre-pandemic, what factors impacted your decision to attend group runs? Please choose all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
The meeting location			4748	73.8 %
The distance			3911	60.8 %
The route			2803	43.6 %
The day and/or time			4898	76.2 %
The number of participants			808	12.5 %
The group run's organizers			2108	32.8 %
Sense of running community connection			3741	58.2 %
How the group run would impact my health			863	13.4 %
How the group run would impact the health of other participants			372	5.7 %
How the group run would impact the health of people in the local area			223	3.4 %
Other			363	5.6 %
<b>Totals</b>			<b>6425</b>	<b>100%</b>

Were you planning to participate in any group runs in the remainder of 2020?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			5239	49.2 %
No			1894	17.8 %
No Response(s)			3504	32.9 %
<b>Totals</b>			<b>10637</b>	<b>100%</b>

Assuming public health officials' guidelines allow them to take place, would you participate in a group run taking place in the remainder of 2020?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes, I would participate			4591	43.1 %
No, I would not participate			877	8.2 %
To be determined			1669	15.6 %
No Response(s)			3500	32.9 %
<b>Totals</b>			<b>10637</b>	<b>100%</b>

How important are the following factors when deciding whether to participate in a post-pandemic group run? Please use a scale of (1) to (5), with (1) being not important and (5) being very important.

1 = Not important, 5 = Very important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Public health officials' recommendations for gatherings						6812	4.1
Public health officials' recommendations for physical distancing						6750	4.0
The group run location's infection/death rates and trends						6747	3.7
Availability of virus and/or antibody testing						6752	3.2
Availability of a virus vaccine						6716	3.2
Whether participants congregate in close quarters before and/or after the group run						6734	3.5
Whether the group run offers water stops and/or aid stations						6705	2.4
Whether the group run requires participants to wear a face covering						6715	2.8
Number of group run participants						6704	3.1

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Given what you know about the pandemic today, moving forward, how many runners would you be comfortable running with in a group run setting? Please choose all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
5 or fewer runners			4101	60.7 %
6-10 runners			3477	51.4 %
11-20 runners			2152	31.8 %
21-30 runners			1354	20.0 %
31-40 runners			879	13.0 %
41-50 runners			830	12.2 %
50+ runners			1327	19.6 %
<b>Totals</b>			<b>6754</b>	<b>100%</b>

How important are the following health and safety measures for post-pandemic group run organizers to consider? Please use a scale of (1) to (5), with (1) being not important and (5) being very important.

1 = Not important, 5 = Very important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Physical distancing requirements for participants at meeting location						6647	3.6
Physical distancing requirements for participants during run						6604	3.4
Requiring pre-run health screening and/or submission of evidence of testing for participants						6587	2.6
Requiring participant health screening and/or temperature checks at meeting location						6575	2.6
Availability of hand washing stations at meeting location						6606	3.2
Availability of hand sanitizer at meeting location						6580	3.3
Requiring participants to wear face coverings						6580	2.5

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

What operational measures should post-pandemic group run organizers consider? Please choose all that apply.

1 = Not important, 5 = Very important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Limiting group size						6619	3.4
Limiting or eliminating water stops and/or aid stations						6567	2.6
Limiting or eliminating pre-and/or post-run socialization						6590	2.9
Choosing a different meeting location						6506	2.3

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Moving forward, what factors will impact your decision to attend group runs? Please choose all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
The meeting location			4809	72.7 %
The distance			4169	63.0 %
The route			3347	50.6 %
The day and/or time			4882	73.8 %
The number of participants			3238	48.9 %
The group run's organizers			2194	33.1 %
Having the "all clear" to take place from the local jurisdiction			4290	64.8 %
How the group run would impact my health			2849	43.0 %
How the group run would impact the health of other participants			2437	36.8 %
How the group run would impact the health of people in the local area			2093	31.6 %
Other			250	3.7 %
<b>Totals</b>			<b>6613</b>	<b>100%</b>

Please provide any other group run-related feedback and recommendations here.

448 Response(s)

**TextBlock:**

The final two questions pertain to demographics and are entirely optional.

Please provide your Zip code:

6975 Response(s)

Please indicate your gender:

Answer	0%	100%	Number of Response(s)	Response Ratio
Male			3119	29.3 %
Female			3903	36.6 %
Prefer not to answer			96	<1 %
No Response(s)			3519	33.0 %
<b>Totals</b>			<b>10637</b>	<b>100%</b>