

Road Runners Club of America

Minutes of the Board of Directors' Meeting

SEPTEMBER 17, 2020

Zoom Meeting

Prior to the Board meeting a celebration and thank you for Executive Director Jean Knaack on her 15 years of service was held.

President George Rehmet welcomed everyone and called the meeting to order at 1919 hrs. EDT/1619 hrs. PDT.

Attendees:

George Rehmet: President

Lisa Rippe: Vice President

Barb Jewell: Treasurer

Goody Tyler: Secretary

Blaine Moore: Eastern Regional Director

Sue Brown-Nickerson: Central Regional Director

Betsy Boudreaux: Southern Regional Director

Stephen Wright: Western Regional Director

Samantha Collman: At-Large Board Member

Jean Knaack: Executive Director

Minutes from the July board meeting approved via email were ratified for inclusion in the minutes.

Treasurer's Report

Presented by Jean and Barb. Documents were reviewed.

- Currently the organization is doing well financially and should be able to weather the effects of the COVID-19 pandemic over the next 18-24 months.
- The Finance Committee report was summarized. Highlights included: Kids Run the Nation will only award \$10,000 in grants this year. Road Scholars will only have only 4 grants to applicants who have attended a previous RunPro Camp. No more RRCA Championship Events will be promoted this year.
- Discussion was held regarding 2021 financial projections and the Finance Committee's recommendation for a dues discount for renewing members in 2021. Following detailed discussion, Goody Tyler moved to approve the recommendation of a 35% dues discount for all renewing club, event, and event management co. members for 2021. Motion passed unanimously.
- Discussion was held about the potential financial impact of the 2021 convention and option to try to move it to 2022. Hotel had not provided a final option before the meeting. Information will be shared via email once it is received from the hotel.
- The overhaul proposal provided by staff of the AMS/CMS was discussed. Costs for the recommendations exceeded the amount included in the 2020 budget. Lisa Rippe moved to approve the proposed additional funds for the project along with the recommended AMS provider, MemberSuite, and CMS provider AmericanEagle. Motion passed unanimously.

Bylaw/Strategic Plan Review Update: Results of the Constant Contact survey with the Board regarding the updating of the RRCA Bylaws were reviewed. A working group has been organized by George Rehmet and Jean Knaack to manage the task of making Bylaw update recommendations to the Board by November/December.

Social Media Policy: Following discussion from the June Board meeting, Jean Knaack had RRCA legal counsel review the employee social media policy and make a recommendation regarding a board and volunteer policy. Draft policies were presented and discussed.

- Employee Social Media Policy – Blaine Moore moved to approve the revised employee social media policy as presented. Motion passed unanimously.
- Board of Directors Social Media Policy – Barb Jewell moved to approve the new Board of Directors Social Media policy as presented. Motion passed unanimously.
- State Rep Social Media Guidelines – The State Reps Handbook will be revised to include a more detailed set of guidelines for social media use by RRCA volunteer representatives as presented to the Board of Directors.

An overview of the revised Strategic Plan Update timeline was provided.

The December Board meeting originally scheduled to be held in-person in Dallas was discussed. The overall consensus was to have a ZOOM meeting, not in-person meeting, in late November/early December.

With no further action, George asked for a motion to close the meeting. Lisa Rippe made the motion.

Meeting adjourned at 2024 Hr. EDT – 1724 Hr. PDT