

Road Runners Club of America
Minutes of the Board of Directors Meeting
March 17, 2022
Sheraton Lake Buena Vista, Orlando FL

In attendance:

George Rehmet: President
Lisa Rippe: Vice President
Barbara Jewell: Treasurer
Betsy Boudreaux: Secretary/Southern Region Director
Blaine Moore: Eastern Region Director
Sue Brown-Nickerson: Central Region Director
Stephen Wright: Western Region Director
Lionel Adams: At-Large Board Member
Samantha Collmar: At-Large Board Member
Stephanie Davies: At-Large Board Member
Kelly Richards: Board Development Committee Chair
Jean Knaack: CEO
Mickie Sanders-Jauquet: NY State Rep joined after Executive Session

President Rehmet welcomed everyone and called meeting to order at 10:15am EST

The following items approved via email were ratified:

- January 2022 minutes. Director Rippe moved to approve. Passed unanimously.

Executive Session Matters:

A motion was presented by Director Brown-Nickerson to go into executive session. Motion approved. Executive session was convened at 10:28am. Purpose of the session was further discussion of executive compensation. Director Brown-Nickerson moved to end the session. Motion approved. Executive session adjourned at 10:45am. Regular session resumed 10:57am. A 5% increase in base salary for the CEO was approved as a result of the executive session.

Financial Reports:

Treasurer Jewell gave the Finance Committee report and discussed 2021 pre-audit numbers. Timing of the final audited statements were reviewed, as the audit process had not concluded by the time of the March meeting. Status of the investment account was reviewed. RRCA has strong operating reserves and is in a healthy position to weather the downturn in the stock market. 2022 member dues for the first part of the 1st quarter were strong.

CEO Report:

CEO Knaack discussed possible dates for fall Board meeting and locations. Following discussion, the Board agreed that meeting in Chicago made both strategic and financial sense and provided two date options that met the super-majority's schedule.

Discussion was held about the scope of the hotel contract for 2024 and the potential to scale back contractual obligations for future conventions based on attendance rates. Location for 2024 was discussed. Final location and hotel contract will be discussed in more detail later in the year. There was

further discussion about lapse in attendance by clubs that have historically sent representatives. Beyond the pandemic challenges, leadership changes in clubs may account for the issue. Work will be done to compare attendee list at the organization level over those last few years as an opportunity for targeted marketing.

State Rep Programs Report:

Program Director Smith joined via Zoom. Discussion was held about the concept of re-imagining the State Reps program including a possible name change and alternate method of assigning organization members to State Reps in a region versus being bound by a state border. It was noted that we need to organize the program to engage future leaders and not just do what has always been done out of tradition or inertia. Ideas were shared and future focus groups, surveys, etc. will take place in the coming months.

Board Development Committee Report:

Committee Chair Richards gave the report on behalf of the committee. She outlined that the committee is tasked with recruiting the best candidates for each position, which includes the ability to recruit people that did not submit a nomination, per the Bylaws. Overall quality of candidates continues to be strong and gets better every year.

CEO Knaack outlined that the online voting process, which was new for 2022 worked well, and voting exceeded the required quorum outlined in the Bylaws. The results of the online election, all recommended board candidates won their seats, will be announced at the Saturday Meeting of the Membership.

Director Reports:

Regional and At-Large Directors shared information from each perspective area. In person events are coming back online and being attended as much as possible by representatives from the Board.

President Rehmet thanked board members terming-off or not seeking re-election including: Sue Brown-Nickerson, Blaine Moore, and Samantha Collmar for their service and dedication to the RRCA.

Having no further business, Director Brown-Nickerson moved to end the meeting. Passed unanimously.

Meeting adjourned at 4:45 PM Eastern

2022 Board Meeting Schedule:

- July 6 – 6:00 PM Eastern via Zoom
- October 29 – 9:00 AM Central in Chicago IL